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## PRESS RELEASE – FBBA 2010

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The French Chamber of Commerce in Great Britain and the Franco-British Chamber of Commerce & Industry in France are happy to announce the 10th anniversary of their Franco-British Business Awards.

*Deadline for applications: 25 October 2010*

The French Chamber of Commerce in Great Britain and the Franco-British Chamber of Commerce in France are jointly organising the Franco-British Business Awards (FBBA) designed to encourage and promote the bilateral trade and economic links that exist between France and the UK by recognising the expertise and success of French and British companies, both blue-chip and SMEs.

The following prizes will be presented this year:

- SME/Entrepreneur Award
- Award for Innovation
- Jury's Special Award.

The event is sponsored by Barclays, Air France and Mazars. Supporting sponsor: MIC Hotel and Conference centre.

Other partners include United Kingdom Trade and Investment (UKTI), the Institute of Directors (IoD), Invest in France Agency, CCI International and *Les Echos*.

The Awards ceremony will be held in London on 23 November, under the patronage of the French Ambassador to United Kingdom, HE Maurice Gourdault-Montagne and the British Ambassador to France, HE Sir Peter Westmacott.

The theme of the evening will be "Business and Sports". On this occasion, we will have the pleasure of welcoming as Guest Speakers Raphaël Ibanez, former rugby champion and Ambassador of the French Chamber of Commerce in Great Britain, and one famous British rugby player.

**2009 winners :**

Cornilleau (Award for Export 2009), GrIDSure (Award for Innovation 2009), Clydeunion Pumps (Award for Implantation), Aldelia (The Jury's Special Award), L'Atelier des chefs (Coup de Coeur Award 2009).

Cedric Filet, CEO of Aldelia, a market leader in Oil & Gas Recruitment and Mobilisation and winner of the Jury's Special Award 2009, has felt the benefits of this award over the first quarter of 2010. Increased visibility has brought in new business for the company, particularly in the French markets, and there are numerous projects around the world which have expressed an interest in working with Aldelia on hearing the news about their award. *"The support that the company has received from the French Chamber of Commerce in Great Britain, particularly its director Florence Gomez, has been excellent. They are always willing to help us grow our business."*

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**INFORMATION ON BOTH CHAMBERS**

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*The French Chamber of Commerce in Great Britain*  
*[www.ccfgb.co.uk](http://www.ccfgb.co.uk)*

Established in 1883, the French Chamber of Commerce in Great Britain (FCCGB) is today the largest foreign Chamber of Commerce in the UK (in terms of turnover and range of services offered) and the 3rd French Chamber of Commerce worldwide.

Its mission is to link French companies in the UK as well as British companies with an interest in France and be the representative body for its 600 member companies, 50% of which are British. To this effect, the Chamber organises more than 50 events per year where members can network and share best practices with other professionals and key decision makers. Following in the footsteps of its fellow American Chamber of Commerce, the Chamber has recently launched Forums focusing on themes such as Human Resources, Corporate Social Responsibility, cross-cultural relations and, soon to come, Climate Change as well as a very active SMEs and Entrepreneurs Club, and a Luxury Club.

It also publishes an annual directory, a bi-monthly magazine *INFO*, various business guides written by experts drawn from its membership, and e-newsletters.

Another important mission of the Chamber is to help both French and British SMEs develop their business on either side of the Channel by offering an extensive range of commercial

services ranging from assistance in opening a subsidiary to accountancy & payroll services, fiscal representation or partner search.

Its goal is to develop commercial relationships between the two countries and to promote the UK to French companies and Chambers of Commerce in France.

The Chamber is also a member of the FCCIA (French Chambers of Commerce and Industry abroad), which brings together 114 chambers overseas in 78 countries, the largest private French network in the world, with a combined membership base of more than 25,000 companies, of which 50% are non-French.

It is also a Member of the Council of Foreign Chambers of Commerce in the UK (CFCC).

Key statistics:

- 127 years of experience
- 600 member companies
- 75 Patron Members (see list attached)
- 50 events per year
- 400 French & British SMEs assisted in 2009
- A board of 12 Directors (see attached document)
- An advisory council of 60 members
- A multicultural team of 30

*The Franco British Chamber of Commerce and Industry in France*  
[www.franco britishchambers.com](http://www.franco britishchambers.com)

Since its creation in 1873, the Franco-British Chamber of Commerce & Industry with 750 company Members has been the principal voice and representative body for the Franco-British business community in France. Its role is to assist and promote British firms in France and to help French companies develop their business in Britain through its vast business network ranging from large to small and medium size firms.

Over the past ten years, the Franco-British Chamber of Commerce has developed Regional Delegations in France in association with regional key economic players to assist British companies in developing their business in the regions. We have representatives in Brittany, Normandy, Dordogne, Corrèze and we have a partnership with the Mediterranean Anglo-American Business Network.

The Franco-British Chamber of Commerce is a member of the Council of British Chambers of Commerce in Europe (COBCOE), the official representative in France of the Confederation of British Industry (CBI) and a member of the Federation of Foreign Chambers of Commerce in France.

Our value is providing a platform for exchange and networking through a comprehensive programme of events focused on Anglo-French trade.

Key statistics:

- 137 years of experience
- 750 member companies
- 50 President's Forum members
- 100 events per year in France
- A Board of 12 Directors
- A multicultural team of 6