

**PRESS RELEASE**  
**for immediate release**

**The 21st edition of the Franco-British Business Awards  
is open for applications**

**London, 20<sup>th</sup> August 2020** - The Franco-British Business Awards recognise and celebrate the achievements of both French and British companies in both the United Kingdom and France. The four awards – Innovation, New Business, Sustainability, and Community Impact – are open for applications until 25<sup>th</sup> September.

The 21st edition of the Franco-British Business Awards will honour the outstanding contributions of both French and British companies of all sizes and across all sectors, on both sides of the Channel. Organised by the French Chamber of Great Britain under the high patronage of the French Ambassador to the UK and the British Ambassador to France, these awards highlight the paramountcy of innovation, sustainability and corporate responsibility in business today.

*'In the wake of COVID-19 and with the impending hard Brexit, these are particularly difficult times for French and British businesses, and huge challenges still lie ahead. In this context, it is more crucial than ever to stand behind the Franco-British business community and to recognise its positive impact. We are thrilled to be organising the 21st Franco-British Business Awards, which celebrate the strength and creativity of our network,'* says Fabienne Viala, President of the French Chamber of Great Britain, President of Bouygues UK and Chairman of Bouygues Construction UK.

This year, the Awards are supported by Dassault Systèmes. Severine Trouillet, Global Affairs Director, Euronorth, Dassault Systèmes comments: *'In the aftermath of COVID-19, it is more important than ever for the French and British business communities to come together and celebrate what unites us. This is why Dassault Systèmes is delighted to be sponsoring both the social impact and sustainability awards for this 21st edition. Moving towards Net Zero through technological innovation, while empowering companies to support sustainable communities, will clearly define how we shape the future of business. We are very proud to be part of this conversation at the Franco-British Business Awards and beyond'.*

The Franco-British Business Awards accept applications from both French and British companies, operating in either one or both of the countries. Membership at the French Chamber of Great Britain is not a prerequisite. The deadline for application is the 25<sup>th</sup> September; the shortlist will be revealed on the 12<sup>th</sup> October and the award ceremony will take place on the 5<sup>th</sup> November 2020.

Further details and application forms are available on **[the dedicated website](#)**.

## About the Award categories



### Community Impact Award, sponsored by Dassault Systèmes

This award will recognise a French or British company, which has put in place support for local or national communities. Its work must have had a significant, meaningful and sustainable impact on the community it supports, addressing social challenges. We are looking for organisations

which have taken initiatives such as collaborations with local communities, charities, NGOs or hospitals; pro-bono work; employee-led initiatives; investments, etc.



### Innovation Award

This award will recognise a French or British company which has challenged conventional thinking by launching an innovative product/service or by implementing an innovative process or initiative in any area of the business. We are looking for organisations which have

launched an innovative product/service, adopted a disruptive business model, implemented innovative processes (production, customer relations, marketing, etc.).



### New Business Award

This award will recognise a French or British company which has been trading for less than three years (incorporated after July 2017) and has demonstrated strong vision, entrepreneurship and innovation since its inception. We are looking for organisations which have a clear point of

differentiation, whether their product/service is addressing a gap in an existing market, creating a new market, or offering an innovative twist on an existing product/service.



### Sustainability Award, sponsored by Dassault Systèmes

This award will recognise a British or French organisation, which can demonstrate a tangible, significant and verifiable sustainable transformation on a company-wide basis or in a specific area of their business. We are looking for organisations which have taken initiatives to

reduce their carbon footprint, improve their supply chain, promote circular economy, or modify the behaviour of their target audience, etc.

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## About the organiser

### The French Chamber of Great Britain



The French Chamber of Great Britain is the largest foreign Chamber in the UK in terms of both turnover and range of services offered. Our main aims are to provide a platform of exchange and networking at the service of the Franco-British firms in the UK, to promote our 500 member companies' interests to key decision makers and to help develop economic and commercial relations between France and the UK. Our Business Consultancy and Business set-up departments provide both British and French companies with a large range of bespoke professional services.

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