

## Events, Forums & Clubs

### Discover our 2021 sponsorship opportunities

We offer a wide range of sponsorship opportunities, to showcase your expertise, grow your network and enhance your positioning within the Franco-British community and beyond.

This sponsorship menu provides an overview of our sponsorship opportunities for 2021, throughout our main streams of content (Beyond Brexit and Sustainability), and beyond.

With more than 400 member companies, from entrepreneurs to FTSE100 and CAC40, the French Chamber of Great Britain is one of the most successful French Chambers worldwide, and the most active business network in the UK.

The diversity and high profile of our members contribute to our success and reputation acquired over our 138 years of existence.

Our events team's *savoir-faire* is recognised beyond our membership. We deliver over 60 high-quality events per year, combining impeccable content and logistics, to achieve our sponsors' targets.

# Beyond Brexit – Navigating the Transition

## Beyond Brexit Forum sponsored by ESCP Europe

Our Beyond Brexit Forum informs the French Chamber's wider Beyond Brexit agenda. Each session gathers a cross-sectoral panel of business leaders and commentators, to surface the issues, opportunities and challenges brought by the successive developments during the transition period.

FULL YEAR SPONSORSHIP:

OPPORTUNITY  
ALREADY TAKEN

**Best for:** gaining visibility, enhancing your positioning

**Audience:** senior and C-level

**Sectors represented:** varied

3-4 sessions per year

30-60 participants/session

Mix of digital and in-person events

## Webinars and Seminars

Showcase your expertise and know-how on a particular topic relating to the Brexit transition period in a fully branded event. You bring the content; we bring the participants and handle all the marketing and logistics. We are looking for members with expertise on: immigration and employment law; trade, customs and VAT; data transfer.

DIGITAL – WEBINAR SPONSORSHIP: £1,500+VAT

IN-PERSON – SEMINAR SPONSORSHIP: £5,000+VAT inc. venue or £2,500+VAT exc. venue

**Best for:** showcasing your expertise, acquiring new business leads, growing your network

**Audience:** executive and senior

**Sectors represented:** varied; dependent on topic/sponsor's expertise

Ad-hoc opportunities

30-60 participants/event

Digital or physical event

# Sustainability – Achieving Carbon Neutrality

## Climate Change & Sustainability Forum

The Climate Change & Sustainability Forum was launched in 2011 to highlight the challenges of climate change, exchange knowledge and practical data that can be translated into concrete business practices and become a reliable Franco-British think tank on the topic.

FULL YEAR SPONSORSHIP: £5,000+VAT

**Best for:** gaining visibility, enhancing your positioning  
**Audience:** senior and C-level  
**Sectors represented:** varied

3-4 sessions per year  
30-60 participants/session  
Mix of digital and in-person events

## 'The Road to Net Zero' series

This series brings together the business leaders from both France and the UK to explore how decarbonisation is led, financed and achieved. The programme of events is built to be closely aligned with the five priorities of COP26, providing a platform for business leaders and organisations to gain visibility around key themes in the lead up to the event.

FULL SERIES SPONSORSHIP: £20,000+VAT

INDIVIDUAL EPISODE SPONSORSHIP: £6,000+VAT

**Best for:** sharing your experience, driving change, enhancing your positioning  
**Audience:** executive, senior and C-level  
**Sectors represented:** varied

4 sessions  
70-100 participants/session  
Digital events

1. COP26 and Carbon Neutrality: The Business Case
2. The Green Recovery – How do we Build Back Better?
3. Sustainable Finance Becomes Reality
4. Arriving at Net Zero – Carbon Neutrality in Practice

## London Luxury Think Tank on sustainable fashion [title TBD]

This is the third edition of the Chamber's flagship luxury event, gathering the luxury fashion and sustainability experts from both sides of the Channel to discuss sustainable fashion.

GOLD SPONSORSHIP: £10,000+VAT

SUPPORTING SPONSORSHIP: £5,000+VAT

**Best for:** sharing your experience, demonstrating your commitment, enhancing your positioning  
**Audience:** senior and C-level  
**Sectors represented:** luxury, retail

1 half-day conference  
Sept-Oct 2021  
70-100 participants  
In-person event

## Other topics

### Women, Inspiration & Leadership also sponsored by Chanel (main sponsor)

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Two remarkable female leaders are invited to discuss their experiences and share their wisdom in an informal conversation led by an engaging moderator. In 2021, we are delighted to welcome Dame Sue Black DBE, forensic anthropologist and Baroness Greenfield, neuroscientist, as our guest of honours.

SUPPORTING SPONSORSHIP: £3,000+VAT

**Best for:** gaining visibility, enhancing your positioning

**Audience:** senior and C-level

**Sectors represented:** varied

Panel followed by networking cocktail

Sept 2021

60-80 participants

In-person event

### 'Breakfast with...' series

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We meet with business leaders across our membership to discuss their view on current affairs and future developments in their sector.

SERIES SPONSORSHIP: £10,000+VAT

**Best for:** gaining visibility, enhancing your positioning

**Audience:** senior and C-level

**Sectors represented:** varied; dependant on guest speakers' own sector/activity

5 events

50-80 participants

Mix of in-person and digital events

### Tourism and hospitality

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Deep-dive in the opportunities and challenges faced by the tourism and hospitality sector, which is heavily impacted by the end of the VAT refund scheme, Brexit and Covid.

SPONSORSHIP: £3,000+VAT

**Best for:** gaining visibility, enhancing your positioning

**Audience:** senior and C-level

**Sectors represented:** hospitality, travel, luxury, retail

Roundtable

20-40 participants

In-person or digital event

### Construction and infrastructure

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Deep-dive in the opportunities and challenges faced by the construction and infrastructure sector, as it is undergoing important transformations.

SPONSORSHIP: £3,000+VAT

**Best for:** gaining visibility, enhancing your positioning

**Audience:** senior and C-level

**Sectors represented:** construction, infrastructure, energy

Roundtable

20-40 participants

In-person or digital event

# Dinners and networking opportunities

## Franco-British Business Awards

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**The Franco-British Business Awards honour the outstanding contributions of French and British companies of all sizes and across all sectors, on both sides of the Channel.**

MAIN SPONSORSHIP: £8,000+VAT

INDIVIDUAL AWARD SPONSORSHIP: £5,000+VAT

**Best for:** gaining visibility, enhancing your positioning, growing your network, entertaining your own guests

**Audience:** senior and C-level

**Sectors represented:** varied

Gala dinner

Nov 2021

100-130 participants

In-person event

## President's Circle Dinner

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**The President's Circle Dinners gather C-level representatives from our Patron membership around the President of the French Chamber. They are an intimate forum to discuss current affairs and often welcome a prestigious guest speaker.**

DINNER SPONSORSHIP: £5,000+VAT

**Best for:** gaining visibility, enhancing your positioning, high-level networking

**Audience:** C-level

**Sectors represented:** varied

3-4 dinners per year

Next dinner: 20 May 2021

10-20 participants

In-person event

## End of year party

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SPONSORSHIP: £5,000+VAT

**Best for:** gaining visibility, enhancing your positioning, entertaining your own guests

**Audience:** executive, senior and C-level

**Sectors represented:** varied

Networking reception

December 2021

100-150 participants

In-person event

## Forums & Clubs – Sectoral and Function Deep-Dives

### Beyond Brexit Forum sponsored by ESCP Europe

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Our Beyond Brexit Forum informs the French Chamber's wider Beyond Brexit agenda. Each session gathers a cross-sectoral panel of business leaders and commentators, to surface the issues, opportunities and challenges brought by the successive developments during the transition period.

FULL YEAR SPONSORSHIP:

OPPORTUNITY  
ALREADY TAKEN

**Best for:** gaining visibility, enhancing your positioning

**Audience:** senior and C-level

**Sectors represented:** varied

3-4 sessions per year

30-60 participants/session

Mix of digital and in-person events

### Climate Change & Sustainability Forum

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The Climate Change & Sustainability Forum was launched in 2011 to highlight the challenges of climate change, exchange knowledge and practical data that can be translated into concrete business practices and become a reliable Franco-British think tank on the topic.

FULL YEAR SPONSORSHIP: £5,000+VAT

**Best for:** gaining visibility, enhancing your positioning

**Audience:** senior and C-level

**Sectors represented:** varied

4 sessions per year

30-60 participants/session

Mix of digital and in-person events

### HR Forum also sponsored by EDHEC Business School

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The Human Resources Forum was launched in 2009 to share best practice to ensure employees' satisfaction and productivity, and discuss leadership, workplace flexibility, new ways of working and much more in various sectors.

FULL YEAR SPONSORSHIP: £5,000+VAT

**Best for:** gaining visibility, enhancing your positioning

**Audience:** HR directors/heads/managers, CFOs, CEOs and MDs

**Sectors represented:** varied

4 sessions per year

20-60 participants/session

Mix of digital and in-person events

## Women's Business Club

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The Women's Business Club was launched in 2016 to discuss current affairs during refined and exclusive lunches. It serves as a networking platform for female executives within the Franco-British community to discuss business and current affairs issues.

LUNCH SPONSORSHIP: £5,000+VAT

**Best for:** gaining visibility, enhancing your positioning

**Audience:** C-level

**Sectors represented:** varied

3 lunches per year

20-30 participants/session

In-person events

## Luxury Club

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Our Beyond Brexit Forum informs the French Chamber's wider Beyond Brexit agenda. Each session gathers a cross-sectoral panel of business leaders and commentators, to surface the issues, opportunities and challenges brought by the successive developments during the transition period.

FULL YEAR PACKAGE: £10,000+VAT

**Best for:** gaining visibility, enhancing your positioning

**Audience:** C-level

**Sectors represented:** luxury, retail, hospitality, culture

4-5 sessions per year

20-40 participants/session

Mix of digital and in-person events

## Ad-hoc opportunities

### Trade Delegation

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**We are looking to collaborate with the sponsor to organise a Trade Delegation in a UK city or region to be defined together.**

SPONSORSHIP: from £5,000+VAT (TBD depending on destination)

**Best for:** enhancing your positioning, high-level networking

**Audience:** C-level

**Sectors represented:** varied; dependant on programme of the delegation

Full day event

Q4 2021

10-20 participants

In-person event

### Webinars and Seminars

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**Showcase your expertise and know-how on a particular topic in a fully branded event. You bring the content; we bring the participants and handle all the marketing and logistics.**

DIGITAL PACKAGE – WEBINAR: £1,500+VAT

IN-PERSON PACKAGE – SEMINAR: £5,000+VAT inc. venue or £2,500+VAT exc. venue

**Best for:** showcasing your expertise, acquiring new business leads

**Audience:** executive and senior

**Sectors represented:** varied; dependant on topic and sponsor's activities

Ad-hoc opportunities

30-60 participants/event

Digital or physical event

## In-kind sponsorship

In addition to the sponsorship opportunities presented in this menu, you can also support our events through in-kind sponsorship.

In-kind sponsorship is an efficient way to showcase the quality and prestige of your services or products in front of an audience of decision-makers from the business community.

Please get in touch if you are interested in:

- Hosting one or more of our event(s) at your hotel, offices, restaurant, boutique or other venue
- Providing food and drinks to be served at our events (champagne, wine, macarons, etc.)
- Providing media coverage and visibility
- Offering goods for goodie/gift bags