

SHOWCASE YOUR EXPERTISE AND KNOW-HOW WITH THE FRENCH CHAMBER OF GREAT BRITAIN

Our competitive digital marketing package integrates benefits from our event, content and advertising offerings to provide the sponsor with extensive visibility in front of an audience of senior representatives and decision-makers from the Franco-British business community.

THIS PACKAGE INCLUDES

- **One webinar** hosted by the French Chamber, recorded for the sponsor
- **Extensive visibility** through the promotion of the webinar:
 - Webinar published on the French Chamber website
 - Email invitation sent to our entire database
 - Personalised email invitations sent to particular targets
 - Social media posts (before, during and after event)
 - Thank you email sent to all the participants after the webinar
- **A minimum of one editorial feature** (interview, article, infographic, etc.) based on the webinar, published on the French Chamber website and shared through our social media (with opportunities for cross-posting and sharing across sponsor's own channels)
- **One advertising banner** on the 'forthcoming events' page on the French Chamber website for one week*
- **One advertising post** on the French Chamber LinkedIn page, pinned at the top of the page for one week*

*The banner and pinned posts will be published online during the same week as the webinar, unless an alternative timing is agreed

COST

FRENCH CHAMBER MEMBERS: £1,500+VAT

NON-MEMBERS: £2,000+VAT

GET IN TOUCH!

LAURIANE VERON
HEAD OF EVENTS & MARKETING

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