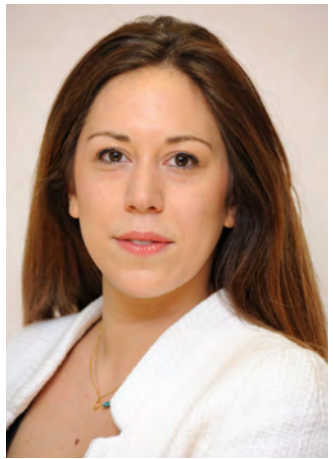


2020 Highlights



It has been an unprecedented 2020 for all of us. Despite the adversities business has lived

this past year, the Chamber has nevertheless risen to its own challenges, and continued to deliver for its members. In these difficult and isolating times, it is more important than ever to be part of our community, and for the Chamber to ensure our members are connected, informed and supported. It has been a tough year, but there are some positives that are worth highlighting.

Marilise Saghbini,
Managing Director

A strong and diverse membership

While we have lost some, we still welcomed:

New members

+39

Total

429

81% of company reps are business leaders and senior management

Business services delivering support

New clients
Implantation*

+33

Total

177

* Accountancy services, payroll management, VAT management, registered address services

Clients
Consultancy**

17

** Commercial prospection, learning expeditions, shared commercial, lists of contacts, market research



An agile events programme

Providing insights, platforms and networking with innovative online formats

Total attendees

2,400

Total events

74

Forums & Clubs
sessions

30

Focus on navigating Brexit and Covid-19:

- Virtual Franco-British Business Awards
- Interfaces with the French Embassy and Ambassador to the UK, HE Ms Catherine Colonna
- Roundtables with the All-Party Parliamentary Group on France
- Distinguished speakers: Guillaume Bazard, Consul Général de France à Londres; Sir Charles Bowman, Former Lord Mayor of the City of London; Lord Deben, Chair, Committee on Climate Change, and more
- The Networking Hour: cutting-edge online platform
- In Conversation with... Hugo Fry, MD, Sanofi UK & I; Simone Rossi, CEO, EDF Energy; Bertrand Michaud, MD UK, Hermès

Digital transformation fast-track

+40% increase in digital readership of INFO+

75+ articles featuring Chamber members

38K pages read

New website with online directory

750+ connections between members per month

1,000+ contacts in our online directory