

## **Our Mission**

#### Be the hub of key relationships, conversations, insights and support for Franco-British Business



- ✓ Provide a platform for exchange and networking in the UK
- ✓ Promote our members interests to key decision makers
- ✓ Grow their business network
- ✓ Boost their visibility
- ✓ Share expertise and stay informed
- ✓ **Develop** Franco-British economic and commercial relations

## Our Network



- ✓ A global network of 126 French Chambers of Commerce abroad
- ✓ The largest private French network in the world
- A combined membership base of more than 33,000 companies



#### Council of Foreign Chambers in the UK

- ✓ A network of 23 foreign Chambers of Commerce in the UK
- A combined base of more than 5,000
  foreign businesses



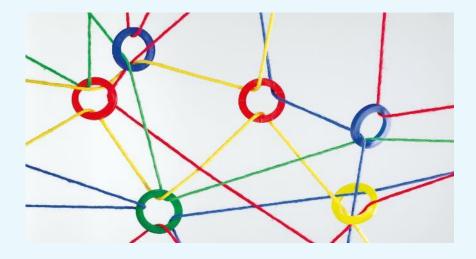






## Our Membership

#### 3 levels of membership to fit all companies' sizes and ambitions



- ✓ Grow your network
- ✓ Share expertise and best practice
- ✓ Unlock business opportunities
- ✓ Increase your visibility
- ✓ Stay informed

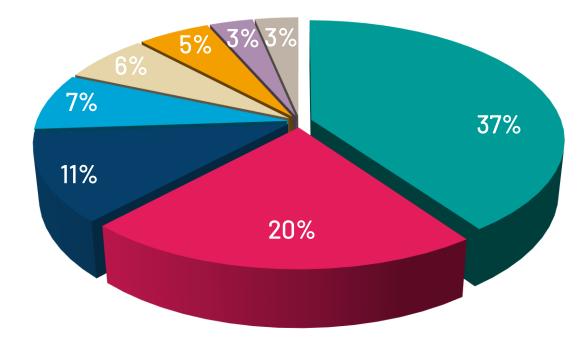






# Industry

- **37%** Legal, Consulting, Accounting & Finance
- 20% Retail
- **11%** Information & Communication
- **7%** Education
- **6%** Manufacturing
- **5%** Hospitality
- **3%** Art & Entertainment
- **3%** Institutions



**80%** of our main reps are business leaders and senior management





# Our Campaigns

We cover a wide range of topics across our events and communications. Our key themes for 2022:

**Franco-Britishness:** shaping the next chapter of the Franco-British relationship

**Towards Net Zero:** unlocking opportunities for real progress through business collaboration

**People at the heart of business:** fundamental changes to prosper beyond Covid and Brexit

## **Our Events**

#### We organise 50 events per year covering a wide range of topics and formats



### Get involved to:

- ✓ **Expand** your network
- ✓ Benefit from relevant and high-level insights
- ✓ **Gain access** to prestigious speakers
- Expand your business

How to get involved: Participate • Speak • Sponsor • Partner

## Our Clubs

Exclusive to Patron and Corporate members. Our Clubs are expert communities of members in similar functions across all sectors



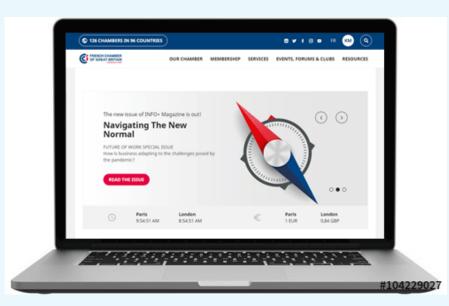
#### They provide dedicated forums where leaders can:

- ✓ Learn, share experiences and best practice
- ✓ Access a support network, ask questions and share concerns
- ✓ Gain access to high-level speakers, experts and like-minded peers

4 Clubs: Sustainability Leads • Human Resources • CFO • Luxury

## **Content & Communications**

#### We offer a digital hub for insights, connections, and to enhance your business' visibility:



- Share your news, corporate communications, and expertise:
  - on our social media platforms,
  - in our monthly newsletter,
  - on our website
- Benefit from our international network via your member account and online directory



**3,000+** contacts receive our monthly newsletter

**10,000** website page views per month

## Visibility Booster





Take advantage of our digital advertising opportunities to increase your company's exposure throughout our **Franco-British business** community and beyond

14,600 followers on social media

**30,000** visitor on our website in 2021

**10,000** pages views per month

## A wide range of Events

Our busy calendar of events offers our members a wide range of occasions to expand their network, deepen their knowledge, discover new opportunities and develop their business



# **Business Support**

## Use our business solutions at all stages of your development in the UK:

#### **Company set-up services**

- ✓ Virtual office: address in central London
- ✓ Company set-up
- ✓ Accountancy outsourcing
- ✓ Payroll and VAT management

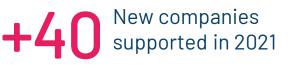
#### **Business Consultancy**

- ✓ Bespoke market research
- ✓ Lists of prospects and potential clients
- ✓ Organisation of B-to-B meetings
- ✓ Commercial representation
- ✓ Organisation of seminars
- ✓ Partnership with bilingual recruitment agencies

Payslips generated

Desk rental





# Welcome to the Chamber!







**Jérémie Raude-Leroy** Founder at: **Abstract27 Itd** and **francaisalondres.com** Tel: 07516066500

- Un site dédié aux petites annonces
- Un site dédié au magazine
- Un site dédié au web design and advertising